



Celebrate the holidays with LUMA's "Illuminate Your Community" campaign! Explore carefully designed map of participating urban centers carefully, guiding you through magical holiday lights and enchanting decorations.

## **Voting Rules:**

### **1. Eligibility:**

- Participation is open to all users on our website. Participants must be 18 years or older or, alternatively, obtain parental consent to participate in the campaign. Participants must be residents of Puerto Rico.

### **2. Voting Period:**

- Voting begins on December 12, 2024, and ends on January 8, 2025. Votes submitted outside this period will not be considered.

### **3. How to Vote:**

- Users are invited to vote on our website for their favorite municipality decorated with festive lights and displays.

### **4. Voting Mechanism:**

- Use the "Vote" button to support your preferred municipality. The municipality with the highest number of votes by the end of the campaign will be declared the winner.

### **5. Information on Registration:**

- Explore each location on the map to discover detailed information, including photos and stories connected to decorations or holiday events.

### **6. Donation to Non-Profit Organizations:**

- Your vote has a significant impact! A municipality from each region with the most online votes will receive a generous donation for the nonprofit organization selected by that municipality.

### **7. Winning Municipality:**

- The municipality with the most votes in each region will be celebrated as the winner and highlighted on the interactive map.

### **8. Winner Announcement:**

- Winners will be announced on January 20, 2025. The announcement will be posted on our official website and shared across our social media channels.

### **9. Legal Compliance:**

- Participation signifies agreement to adhere to all campaign rules. LUMA is committed to conducting business with integrity and in compliance with all applicable laws. LUMA reserves the right to disqualify entries or users who violate the rules, as well as any nonprofit organization chosen by a municipality that fails to meet legal and regulatory requirements.

### **10. Privacy:**

- Information collected during the campaign will remain confidential, used solely for campaign purposes, and will not be shared with external entities.